



NON-VIOLENCE[®]

NON-VIOLENCE PROJECT

ANNUAL REPORT 2018

THE NON-VIOLENCE PROJECT FOUNDATION (NVPF)

For our programs and more informations

www.nonviolence.com

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INTRODUCTION BY THE CO-FOUNDER



Dear NVP Family,

After many years as the NVPF Chairman it is now time for me to hand over my role to Nick Staheyeff.

Rolf and I launched the NVP almost 26 years ago. Much has happened and we have made a fantastic journey through different countries and cultures. Together, with the whole NVP family, we have achieved a lot that we can be proud of. Hopefully, we made the world a little bit safer.

It has not always been easy, but the best challenges always have their ups as well as downs. I have enjoyed every minute of my work and I am sure that Nick and Blaise will take the organization to even greater heights. So, a warm welcome to Nick, a person whom I like, respect and trust very much. I will continue to work with NVP but will focus on fundraising, special projects and country development, so we will remain connected.

I would like to say big and warm thanks to all of you who have been a part of taking the NVP to where we are today. Of course, there are still many things to be done, but with your help the foundation will have a great and successful future.

Warm regards
Jan Hellman, Co-Founder

CHAIRPERSON'S MESSAGE



Dear NVPF Family,

It was already a huge honour to join the NVPF Board in 2017? and begin discovering the amazing work that you have all contributed to in taking forward the vision of the founders. The mission of the Foundation has never been more relevant and who in this world does not want to reduce violence across the entire spectrum of human activities? So much has been done already and the opportunities for making a difference are vast.

The Foundation and our closest partners have a unique and enviable set of tools to help solve violence. World-class and award-winning education programmes, demonstrable results and a widely recognised symbol that encapsulates so well our mission - all supported by a group of strong-minded competent team members who can drive forward our ambition. There are challenges ahead of us; the development of a suite of digital programmes and the need to establish more regular (and hopefully larger) sources of funding, to name a few. We will focus on them for 2019.

I was proud to be appointed Chairman recently and look forward to working with you all to reduce violence across the globe.

Sincerely,
Nick Staheyeff, Chairman

CEO'S MESSAGE



Dear team,

Statistics continue to scare us. Violence is present as never before in our daily lives, whether in terms of bullying, domestic violence or killings that continue unabated. We must, therefore, fight more than ever by multiplying our efforts.

In 2018 we worked on three levels:

- Consolidating existing projects by supporting countries that have been carrying our message for so many years and are continuing tirelessly to implement our educational programmes.
- We prepared the launch of new programmes, such as in Lebanon, the USA and Switzerland, while improving the effectiveness of the most recent ones such as in India.
- The most important objective has been to strengthen our impact by developing new evaluation tools to measure the results of our programmes in greater depth.

In Uganda, for example, thanks to the financial support of the City and Canton of Geneva, the FONDATION SMARTPEACE and the Migros Aid Fund, we were able to deploy our full range of tools and measure the real impact of our education programmes. The results showed a 26% reduction of violence in schools where we have been active. This figure is important because it shows that it is possible. On the other hand, it demonstrates the immensity of the work that still needs to be done.

Thank you to our management, local teams, and our team in Geneva who spare neither time nor effort, with the help of many volunteers, striving towards our goal. Finally, thank you to all of our sponsors, donors and foundations for helping us trust in the success of our mission.

Sincerely,
Blaise Oberson, CEO

WHO ARE WE ?

OUR VALUES

INPUT

we are part of changing the world

INSPIRATION, MOTIVATION & COMMITMENT

our driving forces from the beginning

PERSEVERANCE

we never give up and have
persevered towards the same
goals for 25 years

OPTIMISM

we believe in each other

COMPASSION, RESPECT & TOLERANCE

nothing can be achieved without them

The Non-Violence Project Foundation (NVPF) is a Swiss based non-profit organisation. Founded in 1993 and recognised as a Foundation for public benefit, the NVPF promotes social change through education to reduce violence in society.

Our main belief is that knowledge is the best weapon against violence.

Our mission is to create and deliver personalized educational programs:

- To inspire, engage and motivate young people to understand how to solve conflicts peacefully;
- To improve their self-esteem in difficult situations;
- To learn to say no to violence and bullying;
- To take responsibility for themselves;
- To learn how to gain control of their lives.

Our ambition is to prevent the perpetuation of violence by providing transformative learning programmes that promote personal growth with the goal of changing the mentalities and behaviors that lead to violence.

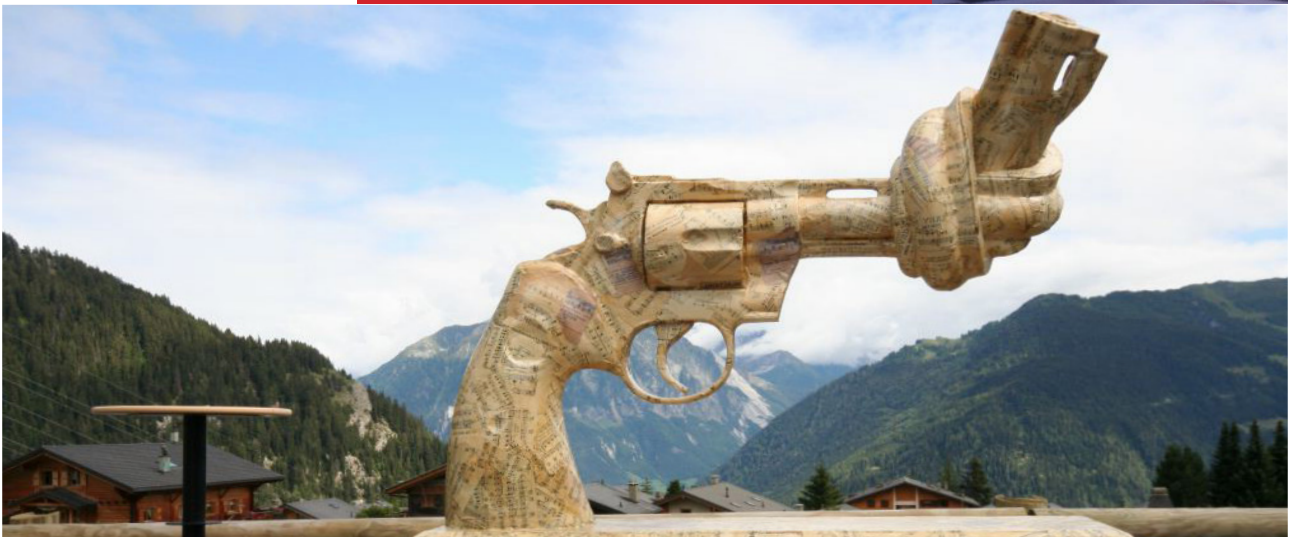


THE SYMBOL OF NON-VIOLENCE : THE KNOTTED GUN

Our Symbol is the famous sculpture for peace and non-violence, the Knotted Gun, created in 1980 by the Swedish artist Carl Fredrik Reuterswärd as tribute to his friend John Lennon. Knotted Gun sculptures are located at more than 30 strategic locations around the world, such as the UN Headquarters in New York, the Federal Chancellery in Berlin and at the Olympic Museum in Lausanne, Switzerland.



Our symbol represents a universal idea of peace and non-violence. It carries more meaning than any word, transcending cultures, religions or ages.



WHY WE DO WHAT WE DO

VIOLENCE AFFECTS 1 BILLION CHILDREN WORLDWIDE.



Violence has many faces.

- Every day more than 600,000 young people worldwide experience violence, abuse or bullying, and 550 young people are murdered.
- 1 in 3 students aged 13-15 yrs worldwide are regularly bullied in school
- 1 in 10 girls have been subjected to forced sexual acts by the age of 20
- 200,000 victims of homicides among youths aged 10-29 each year
- 732 million children (6-17 yrs) or 50% live in countries where corporal punishment at school is not entirely prohibited

SOURCES

UNESCO: Behind the numbers: Ending school violence and bullying (2019). Retrieved from: <https://reliefweb.int/sites/reliefweb.int/files/resources/366483eng.pdf> | UN Women: Ending violence against women. Retrieved from <http://www.unwomen.org/en/what-we-do/ending-violence-against-women/facts-and-figures> | Facts and figures corporal punishment. Retrieved from <http://www.saievac.org/cp/facts-and-figures-worldwide> | WHO: Youth violence fact sheet. Retrieved from: <https://www.who.int/news-room/fact-sheets/detail/youth-violence> | UNICEF : A Familiar Face : Violence in the lives of children and adolescents. Retrieved from : https://www.unicef.org/publications/files/Violence_in_the_lives_of_children_and_adolescents.pdf

WHAT HAS THE NON-VIOLENCE PROJECT FOUNDATION DONE IN 2018 TO COMBAT VIOLENCE IN THE WORLD?

Number of young people educated: 91,704
Number of schools and sports clubs participating in our programs: 178
Number of non-violence trainers educated: 2472

SINCE 1993, WE HAVE TRAINED 8 MILLION PEOPLE WORLDWIDE

EDUCATION PROGRAMS OVERVIEW

TEACHING MINDS, TOUCHING HEARTS, TRANSFORMING LIVES

We provide transformative educational programmes that focus on the development of social and emotional skills and encourage positive and nonviolent actions in the world.

EDUCATIONAL METHOD SOCIAL AND EMOTIONAL LEARNING (SEL)

SEL is a "the process through which children (and adults) acquire and effectively apply the knowledge, attitudes, and skills necessary to understand and manage emotions, set and achieve positive goals, feel and show empathy for others, establish and maintain positive relationships and make responsible decisions.

Source: (CASEL, Educating Hearts, Inspiring Minds.
Retrieved from <http://www.casel.org/what-is-sel/>)

Simply put, SEL has the greatest impact on attitudes towards violent behaviour as it supports the development of the following skills:

SELF-AWARENESS

The ability to accurately recognize one's emotions, thoughts, values, strengths and limitations and how they influence behaviour

SELF-MANAGEMENT

The ability to regulate one's emotions, thoughts and behaviours; managing stress

SOCIAL AWARENESS

The ability to take the perspective of and empathize with others

RELATIONSHIP SKILLS

The ability to establish and maintain healthy relationships, communicate clearly, cooperate and manage conflicts

RESPONSIBLE DECISION MAKING

The ability to make constructive choices about personal behaviour and social interactions based on ethical standards, safety concerns and social norms

GLOBAL EDUCATIONAL PROGRAMMES

While some country offices have developed local educational programmes suited to their particular needs, the following four programmes are considered global as they are in the process of being implemented in various NVP offices worldwide.

- Schools for Peace Kids (7-10 yrs)
- Schools for Peace (10-18 yrs)
- Sports for Peace (10-18 yrs)
- 'Together We Can' – non-bullying/gender equality program (13-16 yrs)



“TOGETHER WE CAN” – NON-BULLYING/GENDER EQUALITY PROGRAM TO BE LAUNCHED IN INDIA

Did you know that in 2018 India was voted the most dangerous country for women?

Gender violence is a common problem and it is often connected to bullying. To address these challenges, we are aiming to launch a 3,5 year programme “Together we can!” Non-Bullying and Gender Equality in Schools of India.

It is a transformative and holistic experiential learning programme that aims to reach 6000 students, 300 teachers, 12 schools and 12 000 family members.

WE BELIEVE THAT EDUCATION CAN AND WILL MAKE A DIFFERENCE!

EDUCATIONAL PROJECTS AROUND THE WORLD

This section presents the highlights from various NVP countries. A more detailed report on the results of educational programmes can be found in NVPF Evaluation Report 2018 ([link](#)).

AFRICA - NVP UGANDA: A HOLISTIC PROGRAM AS A SUCCESSFUL MODEL

Our NVP Uganda office, managed by Eddy Balina, has focused on delivering a comprehensive and holistic non-violence programme designed to reduce and prevent violence in schools and turn schools into safer, more positive environments for students to learn and develop. The programme involves the following activities:

- Training school staff and teachers using the Nonviolent School Manual
- Educating students using Schools for Peace manuals
- Establishing reporting mechanisms (student safety and violence survey) and placement of Peace boxes for anonymous reporting of incidents of violence
- Establishing student led Peace Clubs
- Inter-School activities (Art, Music, Debate etc) and community/family discussions
- Leadership and Career Mentorship

ACHIEVEMENTS IN FACTS AND FIGURES:

STUDENTS

6274 educated

5018 took part in safety and nonviolence survey

185 youth and women equipped with hands-on skills

50 entrepreneurs trained in business skills

134 vulnerable and orphaned children received education

TEACHERS

630 trained

63 schools implementing Schools for Peace program

RAISING AWARENESS

5 million people reached via radio talk-shows

895 people reached online

COMMUNITY/ STAKEHOLDERS

1256 community leaders/members engaged

12 community dialogues

72 stakeholders engaged

5 strategic partnerships established

A FEW HIGHLIGHTS IN UGANDA

INCREASE IN SOCIAL & EMOTIONAL LEARNING SKILLS (SEL)

SEL SKILLS

73% Know how to increase self-esteem

74% Can speak to others
in a nonviolent way

79% Can identify own thoughts,
feelings and behaviour in conflict

75% Can think creatively to find
win-win solutions to conflicts

CHANGES IN ATTITUDES/BEHAVIOUR

74% Feel that there are things I can
do to make this world a better place

72% Know how to respond more positively
during conflicts, fights, or arguments

*These statistics relate to a sample of participants.



Community Dialog



«I had low self-esteem, I was not believing in myself, joining the Peace Club and undergoing Schools for Peace training has helped me build my self-esteem and communicate better with my friends.»

*Nakiraba Zanara,
Good Hope School, Mayuge*



Reduction in violence:

after 1 month, 26%
reduction of violent
incidents/bullying in
63 schools



International Day of Violence



62 Peace Boxes installed in schools to enable reporting of violence cases and expression of ideas, concerns from the students to school administration.

REGARDING THIS SUCCESSFUL ONGOING 3 YEARS PROGRAM WHICH NVPF FINANCED, WE ALSO WOULD LIKE TO THANK A LOT THE CITY AND STATE OF GENEVA, THE FONDATION SMARTPEACE AND THE MIGROS AID FUND.



«The Peace Club is really good and exciting. I have learned to be free and friendly with the opposite sex, my morals have been positively affected to become a better person who cooperates with my fellows and my siblings at home.»

*Odongo Plus,
Buwenge Town Academy Jinja*



«I was short tempered, the training has helped me learn how to handle my temper and resolve conflicts peacefully. The training we received has been encouraging and I feel every one needs it.»

*Baganzi Hilder,
Kigulu Girls School, Iganga*

EUROPE - DENMARK & SWEDEN: LEADING FORWARD WITH STEADY RESULTS

Collectively, NVP Sweden and Denmark have reached out to 6 schools, 239 teachers, and 2500 students. Schools have reported a 50% decrease in the numbers of incidents, while students, according to the assessment, have greatly increased their SEL skills.

Our work for Non-Violence has contributed towards the improvement of the work-atmosphere and strengthened the dialogue between the children and adults of the school, positively. The incidents decreased by 50 %.

Camilla Beijmo Samuelsson, Director, Fittjaskolan, Sweden



INCREASE IN SOCIAL & EMOTIONAL LEARNING SKILLS (SEL)

SEL SKILLS

92.4% Understand different ways they can respond to conflict

84.8% Know that there are things they can do to build healthy self-esteem

84.8% Know the qualities of a good listener

84.8% Can connect their feelings to their needs

CHANGES IN ATTITUDES/BEHAVIOUR

67.8% Know how to respond more positively during conflicts, fights, or arguments

*These statistics relate to a sample of participants in Denmark.

ASIA – INDIA & JAPAN: GROWING AND EXPANDING

NVP India is our newest country office that has educated a total of 434 students and 35 teachers and has received overwhelmingly positive feedback from schools, teachers and students.

NVP Japan has focused on delivering Train the Trainer program to influential community members and undergraduate students in one of the most prestigious Universities in Japan – The University of Tsukuba, and to teachers in Tokyo International School.

A FEW HIGHLIGHTS

In India, we evaluated changes in behaviour 3 months after the training. Here is what Ms Neha Singh, Director of Siddharth International School and St Kabir Residential and Day School reported:

Increase in average marks and class performance – at least 34% of students trained have shown an improvement of 15 and more percentage points in their academics; better class participation is highly noted

Decrease of physical violence – before the training, we had instances of physical violence among a few students and we feared police intervention in said instances. The very students have now displayed calm behaviour and have also sent in written apology to the authorities concerned.

Teachers have better conflict resolution tools – the programme equipped us with better tools and ideas to resolve conflicts and build better and more rewarding bonds.

More positive, open and safe school – teachers report better classroom environment, more productive student-teacher relationships; and intra class interaction and cooperation.



University of Tsukuba undergraduate students

In Japan, 85% of participants/undergraduate students at Tsukuba University felt ready and prepared to implement the programme with students after the training delivered. Here are some of their comments

«I was able to learn from varied perspectives on what violence is and what we can do for peace through this programme.»

«I thought that this class should be disseminated to more people.»

THE AMERICAS – BRAZIL & MEXICO:

CONTINUING WITH OUTREACH TO THOUSANDS OF YOUNG PEOPLE

NVP Brazil focuses on delivering our Sports for Peace programme to its main partner “Base Brazil” football schools. June-September 2018: 3-days seminar implemented in 19 football schools. Beneficiaries: coaches and young football players (5 to 17 years old)

During 2018, NVP Mexico reached out to 87 schools, 1500 teachers and 81,000 students. Our Train the Trainer programmes are delivered to young adults (students), and Schools for Peace programme was facilitated to hundreds of young people through a network of skilled UNAM University teachers. At present, there are 20,000 UNAM University teachers delivering NVP programmes all over Mexico.

A FEW HIGHLIGHTS

INCREASE IN SOCIAL & EMOTIONAL LEARNING SKILLS (SEL)

SEL SKILLS

- 99% Understand different ways they can respond to conflict
- 95% Know the qualities of a good listener
- 98% Can name positive things about themselves
- 93% Can connect their feelings to their needs
- 94% Know what conflict means

CHANGES IN ATTITUDES/BEHAVIOUR

- 100% Feel that there are things they can do to make this world a better place
- 100% Know how to respond more positively during conflicts, fights, or arguments

*These statistics relate to a sample of participants in Mexico.



«There is hope that the things in my community, country and world can change thanks to the efforts from different fronts making it possible to open spaces like this... that what is vital is the will to continue impacting our lives and those of others.»



INITIATIVES FOR RAISING AWARENESS

BRAZIL

NVP BRAZIL: the project "Living a dream"

NVP Brazil is called Associação Non-Violence Project Brazil.

In 2018 NVP Brazil and YOU Foundation elaborated the strategies for the Easter and Christmas fundraising campaigns. This is ongoing in 2019.

August to December 2018

Several meetings were held with Mr. Vincente Candido, Deputado Federal of the Brazilian Government and Director of International Relations of the professional football club SC Corinthians São Paulo (30 million fans and followers in Brazil).

MEXICO

In April, the NVP Mexico team and the German Embassy played a friendly match to share the values of Respect and Fellowship between countries. This event took place just before the FIFA World Cup 2018. This was a great time to showcase **"FairPlay every day, everywhere"** (German Federal Foreign Minister, Heiko Mass)

In April, NVP Mexico launched the campaign **#LeaveTrace**. What was the goal? Soccer team players had a nonviolence message printed on the soles of their boot. Through their social networks, players reached more than 100,000,000 viewers around Mexico and in the USA. Gallos de Querétaro was the first soccer team to participate.



Again in April, part of the team was invited to Colombia to host a workshop and help promote peace and nonviolence messages! They were given the opportunity to play a soccer game with the Dragons Flag Football team.

Since spring, a virtual group of runners have participated in this project via an App subscription and have participated in different events. PUMA Mexico sponsors their uniforms.

In May, NVP Mexico played their last soccer match against the Embassy of Sweden. Indeed, in order to promote respect and non-violence and to send a strong message to young people, **NVP Mexico, with FIFA's support, organized a mini world cup tournament.** This event had a strong media visibility with the participation of many television stars from Mexico, Colombia and Ecuador.

SWEDEN

February - a **#metoo** campaign initiated on Instagram.

June 6th - National Day, at **Tillsammans Cup** - sharing a message at a football festival uniting 300+ young players from all over the world and more than 10 000 visitors.

June - **"Politicians Week" in Almedalen Forum** - talking about violence with major Swedish politicians.

September - a 2 week-awareness campaign captured the attention of the public from **giant screens in 3 public places of Stockholm** and published an article in the prominent business journal 'Resume'.

November - the interview of the Country manager displayed on social media channels initiated an **anti-bullying campaign by Vimla** - a national operating mobile phone company.

December - **1700 taxi cars** communicated the message of peace and non-violence.



SWITZERLAND

On 27th of July, the NVPF in collaboration with the Butan Learning Exchange Foundation organised a fundraising event by arranging a dinner in Verbier. Around 50 guests raised 20,000 CHF and the income was divided between the two organizations.

NVPF & THE UNITED NATIONS

The United Nations Postal Administration (UNPA)

As part of The United Nations celebration of the **Anniversary of the 30 years of the Knotted Gun sculpture**, The United Nations Postal Administration (UNPA) released three stamps featuring the Knotted Gun. The three knotted gun stamp motifs are designed by Non-Violence Ambassador Sir Ringo Starr "Imagine", Non-Violence Ambassador Johan Ernst Nilson "One world", decorated with all UN member states flags and an etching by Martin Mörck of Norway.



United Nations Gift Centre



The UN Gift Centre will bring in our Non-Violence Collection into their store. Collections will only be available in the United Nations Gift center store in New York. A collaboration is in process and the launch of the collection sale is planned for spring 2019.

PRESENCE ON SOCIAL MEDIAS

Instagram: 107 470

Facebook: 29 060

Twitter: 759 600

Mynewdesk: 70 000 media and press contacts globally



nonviolenceproject



nvpfoundation



NVPFoundation



NonViolenceProject

OUR PARTNERS

We are deeply grateful to all our partners for collaborating with us. Sales from each product supports our global work to reduce violence and to provide education about solving conflicts peacefully.

SMARTEYES - 3 YEARS OF PARTNERSHIP

<https://www.smarteyes.se/>

Smarteyes has been a very important contributor to NVPF's global educational work through their long-term commitment as a licensing partner. Collaboration with Smarteyes represents a concrete and positive example of how a commercial brand can collaborate with a non-profit organization to address social issues.

Smarteyes is one of Sweden's largest eyewear chains with 84 stores in Sweden, Denmark and Germany. Since 2016, Smarteyes has created 4 Non-Violence Collections each with 20 different models of trendy eyewear and has contributed over 400,000 EUR to Non-Violence work over the past 3 years.

"The Non-Violence Project represents a fine tradition of peace, self-esteem and non-violence. This commitment spans both cultures and different generations and is fully in line with our values. Therefore, it is natural for us to be involved and support this - and thanks to our customers' willingness to contribute to a more peaceful world, we have been able to donate a significant amount to the Non-Violence Project," says Thomas Kusoffsky, CEO of Smarteyes.

WEEKDAY: AN INCREDIBLE SUCCESS IN EUROPE & 9 PEACE FORCE AMBASSADORS

Link of their documentary <https://youtu.be/RlIgl2Zrc30>



Weekday is an H&M fashion brand with global online sales and retail in 12 European countries. In 2018, Weekday created the Peace Force collection - sweaters, hoodies, t-shirts etc. in colours inspired by army but serving for Peace. The collection was sold out in European stores and online within just a couple of weeks.

To add a deeper value to the concept, Weekday engaged nine young people who shared two things: all of them have experienced violence, and all of them firmly believe in standing up and doing something to promote a nonviolent world. These nine people formed the Peace Force Ambassadors.

NOME : A PROMISING NEW PARTNER IN CHINA

<https://nonviolence.com/action/brands-for-peace/non-violence-x-nome/>

NoMe is a Chinese lifestyle brand influenced by Scandinavian design. In a short time, the company has created a lifestyle retail chain nationwide in China with over 400 stores.

Immediately after the launch of their Non-Violence Collection, NoMe won the Marketing case of the week by SOCIAL BETA, one of the most authoritative platforms in social media in China.



ARILD LINKS / HUMANIUM: MAKING JEWELLERY FROM ILLEGAL FIREARMS

<https://arildlinks.com/products/non-violence-humanium-metal-bangle>

The Jewelry brand Arild Links has created unisex bracelets from the new metal Humanium by IM (Individuell Människohjälp), made of destroyed illegal firearms in El Salvador.

The bracelets are sold globally and wear our Non-Violence symbol and organisation's name. Arild Links uses the hashtag #armsagainstarms which sums up the concept nicely.



URBANISTA

<https://www.urbanista.com/uk/detroit-non-violence>

Urbanista has created headphones designed with a message that can be carried everywhere: "Brains no bullets".



GOVERNANCE, MEMBERS & AMBASSADORS

Jan Hellman, Co-Founder & Honor Chairman since 2018

Nick Staheyeff, New Chairman since 2018

Rolf Skjöldebrand, Co-Founder

Blaise Oberson, Chief Executive (CEO)

Ivana Busljeta, Director of Global Education

Maria Norberg, Director of Global Communication

Claes Cronstedt, Board Member

Jens V. Holm, Board Member

Sarah Burckhardt, Head of Projects

Ronan Roucher, Head of Fundraising



OUR AMBASSADORS : ABOUT ONE HUNDRED

We cannot change the world alone. Our work depends on the support of well-known personalities from around the world, each of whom increases public awareness about peace and non-violence, and of the work that NVPF does with young people. Our Ambassadors are primarily from the worlds of music, sport, the arts and culture.

Our local offices also have their own ambassadors.



PAUL MCCARTNEY

DERRICK GREEN

FEU JOHN LENNON

RINGO STARR

JOHANN ERNST NILSON

FEU MOHAMMED ALI

GUS POYET

LIONEL MESSI

YOKO ONO



OUTLOOK FOR 2019-2020

The consolidation of our activities in different countries and the greater security of our funds, which is gradually becoming a concrete reality, permits us to look forward to the coming years with confidence.

However, our development shall maintain a pace providing the opportunity to move forward coherently and efficiently. Thus, the main objective is to continue the consolidation of the existing projects while projecting an expansion of our activities over the next 5 years. In other words, the goal is to target quality rather than quantity, and to assess the impact of our educational programmes in greater depth, while working on prevention.

Our priorities for the next 5 years:

Switzerland: we will introduce our non-bullying programme to Swiss schools (public and private) and sports clubs in the three linguistic regions within 3 years. We are in the process of setting up a program for refugees here and for the whole of Europe.

Europe: the success of NVP in Sweden, Denmark, Norway and the United Kingdom and the determination of their leaders will enable us to strengthen our actions in these countries.

Africa: the success of our programmes in Uganda, as the result of the remarkable work of our local partner and his team, will give us the opportunity to extend our actions to several neighbouring countries from 2020.

USA: next year should mark the restart of our activities in the USA, the preparations in 2019 are on-going.

Lebanon: our partnership with the AUHONR University (Academic University for Non-Violence and Human Rights) will permit us to start in 2020 with our "Sport against Violence" programme in sports clubs in the city of Beirut and support the programme set up by Mrs Ogarit Younan against violence, in collaboration with the Ministry of Education.

Japan: our participation in the Master Games in Tokyo in 2021 will give us the opportunity to considerably expand our impact in this country. More than 50 local teachers are already trained in our programmes and will continue the training in the coming years.

India: is becoming our main field of action with the progressive strengthening of our activities with two important projects, one in the South, the other in the North.

Latin America: the extraordinary dynamism of our local Country Managers, particularly in Mexico and Brazil, will further our presence in these two countries. We will focus on opening projects in new countries in Latin America by 2021.



Obviously, the success in reaching our objectives above depends on your generosity. Thank you for being the key support of our important mission!



NEWS FROM LEBANON

On the International Day of Non-Violence in collaboration with AUNOHR (University Academy for Non-Violence and Human Rights) we inaugurated the Knotted Gun sculpture in Beirut, for the first time in an Arab capital.

The 150 cm bronze sculpture is now placed on the waterfront, just at the corner of the former Holiday Inn, a concrete tower still riddled with bullets from the Civil War. This ceremony, covered by Lebanese TV, was an opportunity to recall the importance of our symbol in the presence of the city authorities, numerous ambassadors and officials from international organizations. It is also the starting point for a fruitful collaboration between our foundation and AUNOHR, whose founders, Ms. Ogarit Younan and Mr. Walid Slaiby, have successfully institutionalised the culture of non-violence in this country.

WHY AND HOW TO SUPPORT US

KNOTTED GUN

Strong symbol of non-violence and hope

NUMEROUS INTERNATIONAL AWARDS

"One of the best youth educational programs in the world."
President Barack Obama

EXPERIENCE

More than 26 years in 30 countries around the world, 8 million people educated

SUSTAINABLE

A project will be implemented only if it can be integrated into local structures and local demands and needs

VISIBLE

Important social media presence, Knotted Gun sculptures placed in 30 strategic locations worldwide.

DYNAMIC

Passionate, experienced, professional and efficient

YOUR VISIBILITY

A usable kit for your external communication (logos, selection of pictures, adaptable press releases, etc.)

CREATE YOUR OWN SERIES

of our 19/40 cm glass fiber Knotted Gun sculptures

EMPLOYEE TRAINING PROGRAM

THE POSSIBILITY OF BECOMING PARTNER IN LICENSING

FINANCIAL REPORT

Designation

Revenue

Net sales of sculptures

Losses / receivables

Educational program sales

Donations NVL AB

Other donations

Freight changes

Free donations and grants

Allocated donations and grants

Allocated grants - City of Geneva

Allocated grants - Canton of Geneva

Other Revenue

Administrative costs related to local projects

Total Revenue

Expenses

Projects direct costs

Allocated grants to local projects

Sweden

USA

Brazil

Mexico

Denmark

Uganda

Japan

India

Lebanon

Nigeria

Projects development

Educational programs development costs

E-Learning development

Marketing and PR, ambassadors program

Website for fundraising projects

Fundraising liabilities

Installment to NVL SA (last time in 2018)

Administrative costs

Personal costs

General costs

Loan on liabilities

Currency differences

Amortization

Total liabilities

Extraordinary income

Extraordinary costs

Net outcome

2018
CHF

2017
CHF

78 106.83

0.00

(2 280.00)

157 879.85

0.00

(430.29)

233 276.39

192 264.31

0.00

25 000.00

20 000.00

237 264.31

0.00

0.00

470 540.70

991 187.19

(487 237.50)

7 780.98

135 688.21

125 756.71

0.00

773 175.59

92 850.97

9 168.84

25 000.00

40 000.00

167 019.81

31 267.20

31 267.20

971 462.60

513 863.84

26 727.28

10 179.08

4 890.30

5 215.56

3 340.78

1 921.12

3 022.00

21 495.10

323.10

511.27

591 489.43

96 286.53

34 364.77

21 022.53

21 501.98

173 175.81

39 046.35

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109 555.70

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3 034.70

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183 249.55

986 961.14

3 021.24

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3 021.24

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